## CONTRACT



**WBTV One Julian Price Place** Charlotte, NC 28208 (704) 374-3500

And:

Greer, Margolis, & Mitchell #1 1010 Wisconsin Ave. Suite 800 Washington, DC 20007

	Contract / Revision		Alt Order #
	842439 /		06333355
Product			
OBAMA FOR AMERICA			
Contract Dates	Estimate #		
10/30/12 - 11/06/12	1537		
Advertiser		Or	iginal Date / Revision
Obama for America 2012		1	0/26/12 / 10/26/12

		1	0/26/12	/ 10/26/12
Billing Cycle	Billing	Cale	endar	Cash/Trade
EOM/EOC	Broado	cast		Cash
Station	Accour	nt Ex	xecutive_	Sales Office
WBTV	Dave C	Clark	(	Telerep-Washin
Special Hand	ling			
Demographic				
Adults 35+				
IDB#	Adverti	iser	Code	Product Code
Agency Ref			Advertise	r Ref

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
N       1       WBTV 10/30/12       11/02/12       Rachael Ray         Start Date       End Date       Weekdays       Spots/Week         Week:       10/29/12       11/04/12       TWTF       2	10a-11a <u>Rate</u> \$200.00	:30	NM	2	\$400.00
N       2       WBTV 11/05/12       11/05/12       Rachael Ray         Start Date Week:       End Date 11/11/12       Weekdays 1       Spots/Week 1	10a-11a <u>Rate</u> \$200.00	:30	NM	1	\$200.00
N       3       WBTV 10/30/12       11/05/12       WBTV News @ 11p         Start Date       End Date       Weekdays       Spots/Week         Week:       10/30/12       11/05/12       MTWTF       4	11p-1135p <u>Rate</u> \$1,100.00	:30	NM	4	\$4,400.00
N         4         WBTV 10/30/12         11/01/12         David Letterman           Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         TWF         3	1135-1237a <u>Rate</u> \$525.00	:30	NM	3	\$1,575.00
N         5         WBTV 10/30/12         11/04/12         Price Is Right           Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         TWF         2	11a-12p <u>Rate</u> \$600.00	:30	NM	2	\$1,200.00
N       6       WBTV 11/05/12       11/06/12       Price Is Right         Start Date       End Date       Weekdays       Spots/Week         Week:       11/05/12       11/11/12       1       1	11a-12p <u>Rate</u> \$600.00	:30	NM	1	\$600.00
N         7         WBTV 11/05/12         11/06/12         CBS Daytime           Start Date         End Date         Weekdays         Spots/Week           Week:         11/05/12         11/11/12         1         1	12:30-2p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N         8         WBTV 10/30/12         11/05/12         Late, Late Show           Start Date         End Date         Weekdays         Spots/Week           Week:         10/30/12         11/05/12         MTWT         2	1237a-137a <u>Rate</u> \$150.00	:30	NM	2	\$300.00
N         9         WBTV 10/30/12         11/02/12         WBTV News At Noon           Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12         TWF         2	12-12:30p <u>Rate</u> \$375.00	:30	NM	2	\$750.00
N       10       WBTV 11/05/12       11/05/12       WBTV News At Noon         Start Date Week:       End Date 11/11/12       Weekdays 1       Spots/Week         Week:       11/05/12       11/11/12       1       1	12-12:30p <u>Rate</u> \$375.00	:30	NM	1	\$375.00
N 11 WBTV 10/30/12 11/04/12 The Talk <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	2p-3p <u>Rate</u>	:30	NM	4	\$2,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions

Original Date / Revision



**WBTV One Julian Price Place** Charlotte, NC 28208 (704) 374-3500

		Alt Order # 06333355
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	OBAMA FOR AMERICA	1537

		Obama for America 2012	10/26/12	2 / 10	/26/12
		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Ti	me Days Length Week Rate	Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         -TWF         4	Rate \$500.00				
N 12 WBTV 11/05/12 11/06/12 The Talk  Start Date	2p-3p <u>Rate</u> \$500.00	:30	NM	4	\$2,000.00
N 13 WBTV 10/30/12 11/04/12 Let's Make A Deal  Start Date	3-4p <u>Rate</u> \$700.00	:30	NM	4	\$2,800.00
N 14 WBTV 11/05/12 11/06/12 Let's Make A Deal  Start Date   End Date   Weekdays   Spots/Week    Week: 11/05/12 11/11/12 1 1	3-4p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 15 WBTV 11/05/12 11/05/12 WBTV News at 4p  Start Date   End Date   Weekdays   Spots/Week    Week: 11/05/12 11/11/12 1 1	M-F 4-4.30p <u>Rate</u> \$525.00	:30	NM	1	\$525.00
N 16 WBTV 10/30/12 11/05/12 WBTV News 430a  Start Date	430-5a <u>Rate</u> \$40.00	:30	NM	1	\$40.00
N 17 WBTV 10/30/12 11/04/12 WBTV News at 4.30p  Start Date	M-F 4.30p-5p <u>Rate</u> \$200.00	:30	NM	2	\$400.00
N 18 WBTV 11/05/12 11/05/12 WBTV News at 4.30p  Start Date   End Date   Weekdays   Spots/Week    Week: 11/05/12 11/11/12 1 1	M-F 4.30p-5p <u>Rate</u> \$650.00	:30	NM	1	\$650.00
N 19 WBTV 11/05/12 11/05/12 WBTV News 5a  Start Date Week: 11/05/12 End Date 11/11/12 Weekdays Spots/Week 11/05/12 11/11/12	5-530a <u>Rate</u> \$375.00	:30	NM	1	\$375.00
N       20       WBTV 10/30/12       11/05/12       WBTV News at 5p         Start Date       End Date       Weekdays       Spots/Week         Week       10/30/12       11/05/12       MTWTF       3	5p-5:30p <u>Rate</u> \$700.00	:30	NM	3	\$2,100.00
N 21 WBTV 10/30/12 11/05/12 WBTV News 530a  Start Date Week: 10/30/12 End Date 11/05/12 Weekdays Spots/Week 3	530-6a <u>Rate</u> \$500.00	:30	NM	3	\$1,500.00
N 22 WBTV 10/30/12 11/04/12 WBTV News at 530p  Start Date Week: 10/29/12 End Date 11/04/12 Weekdays Spots/Week 2  - TWTF 2	M-F 530p-6p Rate \$325.00	:30	NM	2	\$650.00
N 23 WBTV 11/05/12 11/05/12 WBTV News at 530p  Start Date Week: 11/05/12 End Date 11/11/12 Weekdays Spots/Week 11/11/12 11/11/12	M-F 530p-6p <u>Rate</u> \$700.00	:30	NM	1	\$700.00
N 24 WBTV 10/30/12 11/05/12 WBTV News at 6p  Start Date Week: 10/30/12 End Date 11/05/12 Weekdays Spots/Week 3  MTWTF 3	M-F 6p-630p <u>Rate</u> \$800.00	:30	NM	3	\$2,400.00
N 25 WBTV 10/30/12 11/04/12 WBTV News 6a  Start Date	6-7a <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N         26         WBTV 11/05/12         11/05/12         WBTV News Primetime           Start Date Week:         End Date 11/05/12         Weekdays 1         Spots/Week 11/05/12	M-F 7p-730p Rate \$700.00	:30	NM	1	\$700.00
N 27 WBTV 10/30/12 11/04/12 The Early Show  Start Date	7-9a <u>Rate</u> \$160.00	:30	NM	4	\$640.00

Advertiser

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	Contract / Revision	Alt Order #
	842439 /	06333355
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10/30/12 - 11/06/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision			
Obama for America 2012	10/26/12 / 10/26/12			

		Spots/		Tota	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	s	Amount
Start Date End Date Weekdays Spots/Week	Rate	.20	NINA		<b>0.75</b> 00
N 28 WBTV 11/05/12 11/05/12 The Early Show  Start Date	7-9a <u>Rate</u> \$375.00	:30	NM	1	\$375.00
N         29         WBTV 11/05/12         11/06/12         Millionaire           Start Date         End Date         Weekdays         Spots/Week           Week:         11/05/12         11/11/12         1         1	M-F 730p-8p <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
N       30       WBTV 11/02/12       11/02/12       Fri Prime Hour 3         Start Date Week:       End Date 11/04/12       Weekdays1-       Spots/Week 1	10-11p <u>Rate</u> \$4,800.00	:30	NM	1	\$4,800.00
N 31 WBTV 10/30/12 11/04/12 Fri Prime Hour 1  Start Date Week: 10/29/12 11/04/12 Weekdays Spots/Week  11/04/12 11/04/12 11/04/12	8-9p <u>Rate</u> \$1,600.00	:30	NM	1	\$1,600.00
N 32 WBTV 10/30/12 11/04/12 WBTV 11p News / Sat.  Start Date	11p-1135p <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 33 WBTV 10/30/12 11/04/12 WBTV Sat 5a News  Start Date Week: 10/29/12 End Date 11/04/12 Weekdays Spots/Week 1	5-6a <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 34 WBTV 10/30/12 11/04/12 WBTV Sat 6a News  Start Date	6-7a <u>Rate</u> \$135.00	:30	NM	1	\$135.00
N 35 WBTV 10/30/12 11/04/12 WBTV Sat 7a News  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121- 1	7-8a <u>Rate</u> \$180.00	:30	NM	1	\$180.00
N 36 WBTV 11/03/12 11/03/12 CBS Saturday Early Show  Start Date Week: 10/29/12 11/04/12 Weekdays Spots/Week  11/04/12 11/04/12 11/04/12	8-10a <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 37 WBTV 10/30/12 11/04/12 Late run late after Footb  Start Date Week: 10/29/12 11/04/12 Weekdays Spots/Week  11/04/12 Yeekdays Spots/Week 1 1	11.30p-2a <u>Rate</u> \$350.00	:30	NM	1	\$350.00
N         38         WBTV 10/30/12         11/04/12         WBTV Sun AM News           Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12        1         1	6-7a <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 39 WBTV 10/30/12       11/04/12       Sun Prime Hour 1         Start Date Week:       End Date 11/04/12       Weekdays 1       Spots/Week 1	7-8p <u>Rate</u> \$8,200.00	:30	NM	1	\$8,200.00
N         40         WBTV 10/30/12         11/04/12         CBS Sunday Morning           Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12        1         1	9-1030a <u>Rate</u> \$900.00	:30	NM	1	\$900.00
N       41       WBTV 10/30/12       11/04/12       Thur Prime Hour 2         Start Date Week:       End Date 11/04/12       Weekdays 1       Spots/Week 1	9-10p <u>Rate</u> \$3,200.00	:30	NM	1	\$3,200.00
N       42       WBTV 10/31/12       10/31/12       Wed Prime Hour 3         Start Date Week:       End Date 11/04/12       Weekdays - 1       Spots/Week 1	10-11p <u>Rate</u> \$4,200.00	:30	NM	1	\$4,200.00
N 43 WBTV 10/30/12 11/02/12 Rachael Ray  Start Date	10a-11a <u>Rate</u> \$400.00	1:00	NM	1	\$400.00
N 44 WBTV 10/30/12 11/05/12 WBTV News @ 11p	11p-1135p	1:00	NM	3	\$6,600.00

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10/30/12 - 11/06/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision				
Obama for America 2012	10/26/12 / 10/26/12				

Time   Ch   Start Date   End Date   Description   Start/End Time   Days   Length Week   Rate   Type Spots   Amount   Week   (7030)12   11/05/12   MTWTF-   San Date   San Date   Ch   David   Letteren   135+1237s   1.00   NM   1   \$1,050.00   NM   2   \$2,000.00			Spots/		Tot	als
Week   103012   110512   110512   110412   110512   110412   110512   110	·		Days Length Week Rate	TypeS	pots	Amount
Start Date   End Date   Weekdays   SpotsWeek   Time   Ti						
Week   10/29/12   11/04/12   CRU Dayline   12/39-2p   1:00   NM   2   \$2,800.00			1:00	NM	1	\$1,050.00
Start Date   End Date   Meek 10/20/12   11/04/12   11/05/12   Late, Late Show   12/37a-137a   1:00   NM   1   \$300.00						
Week   10/29/12   11/04/12   TWTF   2   \$1,400.00   12/37a-137a   1:00   NM   1   \$300.00   NM   2   \$300.00   NM   3   \$300.		•	1:00	NM	2	\$2,800.00
Start Date						
Week: 10/30/12   11/05/12   MTWT   1   \$300.00     1.00   NM   1   \$750.00			1:00	NM	1	\$300.00
Start Date   End Date   Weekis   10/29/12   11/04/12   WBTV News at 4p   Spots/Week   Rate   S80.00   Start Date   Melecki 10/29/12   11/04/12   WBTV News 44.30p   Rate   S80.00   Sant Date   Melecki 10/29/12   11/04/12   WBTV News 44.30p   MF 4.30p-5p   1:00   NM   2   \$160.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 44.30p   MF 4.30p-5p   1:00   NM   1   \$400.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 44.30p   MF 4.30p-5p   1:00   NM   1   \$400.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 44.30p   MF 4.30p-5p   1:00   NM   1   \$400.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.30p   MF 4.30p-5p   1:00   NM   1   \$400.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.30p   MF 4.30p-5p   1:00   NM   1   \$400.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.30p   MF 4.30p-5p   1:00   NM   1   \$400.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.5p   Spots/Week   MR 2   Weeki 10/30/12   11/05/12   WBTV News 41.5p   Spots/Week   Rate   S400.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.5p   Spots/Week   Rate   S400.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 50/40   Spots/Week   Rate   S400.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.5p   Spots/Week   Rate   S400.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.5p   Spots/Week   Rate   S600.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.5p   Spots/Week   Rate   S600.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.5p   Spots/Week   Rate   S600.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.5p   Spots/Week   Rate   S600.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.5p   Spots/Week   Rate   S600.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.5p   Spots/Week   Rate   S600.00   Sant Date   Melecki 10/30/12   11/05/12   WBTV News 41.5p   Spots/Week   S600.00   Sant Date   Melecki 10/30/12   11/05/12   Spots/Week   S600.00   Sant Date   Melecki 10/30/12   11/05/12   S						
Week: 10/29/12   11/04/12   11/			1:00	NM	1	\$750.00
Start Date   End Date   Weekdays   Spots/Week   Rate   \$300.00						
Week: 10/29/12   11/05/12   WBTV News 430a   Spots/Week   Rate   Week: 10/30/12   11/05/12   WBTV News 430a   Spots/Week   Rate   Se0.00   Weekdays   Spots/Week   Rate   Se0.00   Weekdays   Spots/Week   Se0.00   Weekdays   Se0.00   Week		•	1:00	NM	1	\$300.00
N 51 WBTV 10/30/12   17/04/12   WBTV News at 4.30p   M-F 4.30p-5p   1:00   NM   1						
Week: 10/30/12   11/05/12   WITVTF-   2   \$60.00     N 51 WBTV 10/30/12   11/04/12   WBTV News at 4.30p   M-F. 4.30p.sp   1:00   NM   1   \$400.00     Start Date   Week 20/29/12   11/04/12   WBTV News 530   5:530a   1:00   NM   1   \$400.00     Start Date   Week 20/29/12   11/04/12   WBTV News 5a   5:530a   1:00   NM   1   \$400.00     Start Date   Week 20/29/12   11/04/12   WBTV News 5a   5:530a   1:00   NM   1   \$400.00     N 53 WBTV 10/30/12   11/05/12   WBTV News at 5p   5p-5:30p   1:00   NM   1   \$1,400.00     Start Date   End Date   Weekdays   Spots/Week   Rate   Rate   Week: 10/30/12   11/05/12   WBTV News 5a   5:55.0p   1:00   NM   1   \$1,400.00     N 54 WBTV 10/30/12   11/05/12   WBTV News 5a   5:50.5p   1:00   NM   1   \$1,000.00     Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 10/30/12   11/05/12   WBTV News 5a   5:0-6a   1:00   NM   1   \$1,000.00     N 55 WBTV 10/30/12   11/05/12   WBTV News 5a   5:0-6a   1:00   NM   1   \$650.00     N 56 WBTV 10/30/12   11/04/12   WBTV News at 530p   M-F 530p-6p   1:00   NM   1   \$650.00     N 56 WBTV 10/30/12   11/04/12   WBTV News at 530p   M-F 530p-6p   1:00   NM   2   \$3,200.00     Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 10/30/12   11/05/12   WBTV News at 6p   M-F 6p-630p   1:00   NM   2   \$3,200.00     N 57 WBTV 10/30/12   11/04/12   WBTV News 6a   6-7a   1:00   NM   2   \$1,200.00     N 58 WBTV 11/05/12   MBTV News 6a   6-7a   1:00   NM   2   \$1,200.00     N 58 WBTV 11/05/12   WBTV News 6a   6-7a   1:00   NM   2   \$1,200.00     N 58 WBTV 11/05/12   WBTV News 6a   6-7a   1:00   NM   2   \$1,200.00     N 58 WBTV 11/05/12   WBTV News 6a   6-7a   1:00   NM   2   \$1,200.00     N 59 WBTV 10/30/12   11/04/12   WBTV News 6a   6-7a   1:00   NM   2   \$1,200.00     N 58 WBTV 11/05/12   WBTV News 6a   6-7a   1:00   NM   2   \$1,200.00     N 59 WBTV 10/30/12   11/04/12   WBTV News 6a   6-7a   1:00   NM   2   \$1,300.00     N 59 WBTV 10/30/12   11/04/12   WBTV News 6a   6-7a   1:00   NM   2   \$1,300.00     N 59 WBTV 10/30/12   11/04/12   WBTV			1:00	NM	2	\$160.00
N   S2   WBTV   10/39/12   11/04/12   WBTV News 5a   5-530a   1:00   NM   1   \$400.00						
Week: 10/29/12	•		1:00	NM	1	\$400.00
Start Date   Week: 10/29/12   11/05/12   WBTV News at 5p   Spots/Week   Start Date   Week 10/30/12   11/05/12   WBTV News at 5p   Spots/Week   Start Date   Week 11/05/12   WBTV News at 5p   Spots/Week   Start Date   Week 11/05/12   WBTV News at 5p   Spots/Week   Start Date   Week 11/05/12   WBTV News at 50p   Spots/Week   Start Date   Week 11/05/12   WBTV News at 530p   Spots/Week   Spots/Week   Spots/Week   Start Date   Week 11/05/12   WBTV News at 530p   M-F 530p-6p   1:00   NM   1						
Week: 10/29/12			1:00	NM	1	\$400.00
New   Start Date   End Date   MrWFF -   1   Spots/Week   Start Date   Start Date   End Date   MrWFF -   Spots/Week   Start Date   End Date   Meekdays   Spots/Week   Start Date   End Date   MrWFF -   Spots/Week   Start Date   End Date   Meekdays   Spots/Week   Sots/Week   Start Date   End Date   Meekdays   Spots/Week   Sots/Week   Sots/Week   Start Date   End Date   Meekdays   Spots/Week   Start Date   End Date   Meekdays						
N 54   WBTV 10/30/12   11/05/12   WBTV News 530a   530-6a   1:00   NM   1   \$1,000.00			1:00	NM	1	\$1,400.00
Start Date   End Date   17/05/12   WBTV News at 530p   M-F 530p-6p   1:00   NM   1   \$650.00						
N   55   WBTV   10/30/12   11/04/12   WBTV   News at 530p   M-F 530p-6p   1:00   NM   1   \$650.00			1:00	NM	1	\$1,000.00
Start Date   End Date   Weekdays   TWF   1   Septis/Week   Rate   Septis/Week   Septis/Week   Septis/Week   Septis/Week   Septis/Week   Se	Week: 10/30/12 End Date Weekdays Spots/Week 11/05/12 MTWTF 1					
N   S6   WBTV   10/30/12   11/05/12   WBTV   News at 6p   M-F 6p-630p   1:00   NM   2   \$3,200.00			1:00	NM	1	\$650.00
Week:         Start Date 10/30/12         End Date 11/05/12         Weekdays MTWTF         Spots/Week 2 \$1,600.00         Rate \$1,600.00           N 57         WBTV 10/30/12         11/04/12         WBTV News 6a         6-7a         1:00         NM         2         \$1,200.00           Start Date Week:         End Date 11/04/12         Weekdays - TWTF         Spots/Week 2 \$600.00         Rate \$600.00         NM         1         \$1,150.00           N 58         WBTV 11/05/12         11/05/12         WBTV News 6a         6-7a         1:00         NM         1         \$1,150.00           N 59         WBTV 10/30/12         11/11/12         Weekdays 1         Spots/Week 1 \$1,150.00         Rate \$1,100         NM         2         \$1,300.00           Start Date Week:         End Date 11/04/12         Weekdays 2 \$1,300.00         Rate \$650.00         NM         2         \$1,300.00           N 60         WBTV 10/30/12         11/04/12         The Early Show 7-9a         1:00         NM         4         \$1,280.00           Start Date End Date End Date End Date Weekdays Spots/Week End Date End Date Weekdays Spots/Week Rate         Rate         Rate         1:00         NM         4         \$1,280.00						
Week:         10/30/12         IT/05/12         MTWTF         2         \$1,600.00           N 57         WBTV 10/30/12         11/04/12         WBTV News 6a         6-7a         1:00         NM         2         \$1,200.00           Start Date Week:         10/29/12         End Date Weekdays TWF         Spots/Week \$600.00         Rate \$600.00         NM         1         \$1,150.00           N 58         WBTV 11/05/12         11/05/12         WBTV News 6a         6-7a         1:00         NM         1         \$1,150.00           Week:         11/05/12         End Date Weekdays Tymetime         Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Start Date Start Date End Date Weekdays Spots/Week Spots/Week Rate         Rate Spots/Week Rate         NM         4         \$1,280.00			1:00	NM	2	\$3,200.00
N 58 WBTV 11/05/12	Week: 10/30/12 End Date Weekdays Spots/Week  Week: 10/30/12 11/05/12 MTWTF 2					
Week:         10/29/12         11/04/12         -TWTF         2         \$600.00           N 58 WBTV 11/05/12 11/05/12 11/05/12 WBTV News 6a         6-7a         1:00         NM         1         \$1,150.00           Week:         11/05/12 11/01/12 Meekdays 11/01/12 Weekdays 11/01/12 WBTV News Primetime Start Date Week:         Rate \$1,150.00         NM         2         \$1,300.00           N 59 WBTV 10/30/12 11/04/12 Weekdays Weekdays 10/29/12 11/04/12 The Early Show Start Date End Date Weekdays Spots/Week Rate         Rate \$650.00         NM         4         \$1,280.00		6-7a	1:00	NM	2	\$1,200.00
Week:         Start Date 11/05/12         End Date 11/11/12         Weekdays 1         Spots/Week 1,1550.00         Rate \$1,150.00           N 59 WBTV 10/30/12 11/04/12         WBTV News Primetime M-F 7p-730p 1:00         NM 2 \$1,300.00           Start Date Week: 10/29/12         End Date 11/04/12         Weekdays - TWTF 2         Spots/Week 2 \$650.00           N 60 WBTV 10/30/12 11/04/12         The Early Show 7-9a 1:00         NM 4 \$1,280.00           Start Date End Date Weekdays Spots/Week Rate         Rate						
Week: 11/05/12       11/11/12       1 \$1,150.00         N       59       WBTV 10/30/12       11/04/12       WBTV News Primetime       M-F 7p-730p       1:00       NM       2       \$1,300.00         Start Date       End Date       Weekdays       Spots/Week       Rate       \$650.00         N       60       WBTV 10/30/12       11/04/12       The Early Show       7-9a       1:00       NM       4       \$1,280.00         Start Date       End Date       Weekdays       Spots/Week       Rate			1:00	NM	1	\$1,150.00
Week:         Start Date 10/29/12         End Date 11/04/12         Weekdays - TWTF         Spots/Week \$650.00         Rate \$650.00           N 60 WBTV 10/30/12 11/04/12         11/04/12 The Early Show 7-9a         1:00         NM 4 \$1,280.00           Start Date Start Date End Date Weekdays         Spots/Week Rate         Rate	Start Date         End Date         Weekdays         Spots/Week           Week: 11/05/12         11/11/12         1         1	<u>Rate</u> \$1,150.00				
Week:     10/29/12     11/04/12     - TWTF     2     \$650.00       N 60     WBTV 10/30/12     11/04/12     The Early Show     7-9a     1:00     NM     4     \$1,280.00       Start Date     End Date     Weekdays     Spots/Week     Rate			1:00	NM	2	\$1,300.00
Start Date End Date Weekdays Spots/Week Rate						
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/29/12         11/04/12         - TWTF         4         \$320.00			1:00	NM	4	\$1,280.00
•	Starr Date         End Date         Weekdays         Spots/Week           10/29/12         11/04/12         - TWTF         4	\$320.00		1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

/ 10/26/12

10/26/12



**WBTV One Julian Price Place** Charlotte, NC 28208 (704) 374-3500

	Contract / Revision 842439 /	-	Alt Order # 06333355
Contract Dates 10/30/12 - 11/06/12	Product OBAMA FOR AME		<u>Estimate #</u> <b>1537</b>
Advertiser		Origir	nal Date / Revision

		Spots/		To	otals_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 61 WBTV 11/05/12 11/05/12 The Early Show  Start Date	7-9a <u>Rate</u> \$750.00	1:00	NM	2	\$1,500.00
N         62         WBTV 10/30/12         11/02/12         Millionaire           Start Date 10/29/12         End Date 11/04/12         Weekdays TWF         Spots/Week           2         2	M-F 730p-8p <u>Rate</u> \$1,550.00	1:00	NM	2	\$3,100.00
N 63 WBTV 10/30/12 11/04/12 Sun Prime Hour 4  Start Date   End Date   Weekdays   Spots/Week    Week: 10/29/12 11/04/12 1 1	10-11p <u>Rate</u> \$13,200.00	1:00	NM	1	\$13,200.00
N 64         WBTV 11/04/12         11/04/12         Sun Prime Hour 3           Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12        1         1	9-10p <u>Rate</u> \$7,200.00	1:00	NM	1	\$7,200.00
N 65 WBTV 10/30/12 10/30/12 Tue Prime Hour 1  Start Date   End Date   Weekdays   Spots/Week    Week: 10/29/12 11/04/12 -1 1	8-9p <u>Rate</u> \$15,000.00	1:00	NM	1	\$15,000.00
N         66         WBTV 10/30/12         11/04/12         Wed Prime Hour 2           Start Date         End Date         Weekdays         Spots/Week           Week:         10/29/12         11/04/12        1         1	9-10p <u>Rate</u> \$3,600.00	1:00	NM	1	\$3,600.00
		Totals		107	\$122,910.00
Time Period # of Spots Gross Amount	Net Amount				

**Obama for America 2012** 

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	107	\$122,910.00	\$104,473.50
Totals	107	\$122,910.00	\$104,473.50

Signature:		Date:	
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